

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: THE MCCORD COMMITTEE(342254)
Treasuer - Noah Becker
24 N Bryn Mawr Ave # 266
Bryn Mawr, PA 19010-3304

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57127
Contract Dates: 10/30/2012-11/05/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-544475
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

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PAY BY 12/11/2012
Net 30 days

In Account With: THE CAMPAIGN GROUP, INC.(8131)
1600 Locust St
Philadelphia, PA 19103-6305
ATTN:Accounts Payable

Product Desc: (D) TREASURER - PENNSYLVANIA

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate	
1	THIS MORNING 6-7AM	10/30/2012-11/05/2012		MTWTF..		30	3	720.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		MTWTF..		2		720.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/31/2012	We	06:45:36 AM		MCC1204STEh	30	720.00			
11/02/2012	Fr	06:13:04 AM		MCC1204STEh	30	720.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		MTWTF..		1		720.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	06:45:58 AM		MCC1204STEh	30	720.00			
2	07:00:00-08:00:00	10/30/2012-11/05/2012		MTWTF..		30	3	450.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		MTWTF..		2		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	07:55:29 AM		MCC1204STEh	30	450.00			
10/31/2012	We	07:38:22 AM		MCC1204STEh	30	450.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		MTWTF..		1		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	07:28:45 AM		MCC1204STEh	30	450.00			

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3	08:00:00-09:00:00	10/30/2012-11/05/2012		M T W T F . .		30	3	450.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M T W T F . .		2		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	08:24:30 AM		MCC1204STEHL	30	450.00			
10/31/2012	We	08:23:00 AM		MCC1204STEHL	30	450.00			
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M T W T F . .		1		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	08:26:51 AM		MCC1204STEHL	30	450.00			
4	NOON NEWS	10/30/2012-11/05/2012		M T W T F . .		30	3	720.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M T W T F . .		2		720.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/31/2012	We	12:13:56 PM		MCC1204STEHL	30	720.00			
11/02/2012	Fr	12:28:25 PM		MCC1204STEHL	30	720.00			
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M T W T F . .		1		720.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	12:28:30 PM		MCC1204STEHL	30	720.00			

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5	4-430PM NEWS		10/30/2012-11/05/2012		MTWTF..		30	2	720.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			MTWTF..		1		720.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	04:22:56 PM		MCC1204STEh	30	720.00			
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
11/05/2012-11/11/2012			MTWTF..		1		720.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	04:13:33 PM		MCC1204STEh	30	720.00			
6	430-5PM NEWS		10/30/2012-11/02/2012		.TWTF..		30	2	720.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			.TWTF..		2		720.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	04:53:32 PM		MCC1204STEh	30	720.00			
11/02/2012	Fr	04:29:32 PM		MCC1204STEh	30	720.00			
7	5-530PM NEWS		10/30/2012-11/05/2012		MTWTF..		30	3	1,050.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			MTWTF..		1		1,050.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/31/2012	We	05:24:49 PM		MCC1204STEh	30	1,050.00			

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
11/05/2012-11/11/2012			M T W T F . .		1		1,050.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo				30			1,050.00	Preempted
11/05/2012	Mo	05:37:22 PM	11/05/2012	MCC1204STEh	30	1,050.00	1,050.00		Makegood in 530-6PM NEWS
8	530-6PM NEWS		10/30/2012-11/02/2012		. T W T F . .		30	4	1,050.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			. T W T F . .		2		1,050.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu				30			1,050.00	Preempted
11/01/2012	Th	05:58:42 AM	10/30/2012	MCC1204STEh	30	525.00	525.00		Makegood in THIS MORNING 6-7AM
11/01/2012	Th	05:54:06 PM		MCC1204STEh	30	1,050.00			
11/01/2012	Th	07:46:31 PM	10/30/2012	MCC1204STEh	30	525.00	525.00		Makegood in THE INSIDER
9	M-F 6PM NEWS		10/30/2012-11/05/2012		M T W T F . .		30	2	1,080.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			M T W T F . .		1		1,080.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	06:25:11 PM		MCC1204STEh	30	1,080.00			
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
11/05/2012-11/11/2012			M T W T F . .		1		1,080.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	06:28:11 PM		MCC1204STEh	30	1,080.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
10	M-F 630PM NEWS		10/30/2012-11/02/2012		. T W T F . .		30	2	1,080.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		. T W T F . .		2		1,080.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	06:57:45 PM		MCC1204STEHL	30	1,080.00			
11/02/2012	Fr	06:58:25 PM		MCC1204STEHL	30	1,080.00			
11	CBS EVENING NEWS		10/30/2012-11/05/2012		M T W T F . .		30	2	1,080.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M T W T F . .		1		1,080.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	07:28:57 PM		MCC1204STEHL	30	1,080.00			
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M T W T F . .		1		1,080.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	06:59:25 PM		MCC1204STEHL	30	1,080.00			
12	11PM NEWS		10/30/2012-11/05/2012		M T W T F . .		30	2	2,250.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M T W T F . .		1		2,250.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	11:30:17 PM		MCC1204STEHL	30	2,250.00			

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11/05/2012-11/11/2012			MTWTF..		1		2,250.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	11:34:03 PM		MCC1204STEH	30	2,250.00			
13	KDKA-TV NEWS AT ELEVEN		11/04/2012-11/04/2012	S		30	2	2,025.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012		S		1		2,025.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				30			2,025.00	Preempted
11/04/2012	Su	12:07:00 AM	11/04/2012	MCC1204STEH	30	2,025.00	2,025.00		Makegood in 23:36:40-00:09:00
14	#1 COCHRAN SPORTS SHOWDOWN		11/04/2012-11/04/2012	S		30	2	600.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012		S		1		600.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				30			600.00	Preempted
11/04/2012	Su	12:43:33 AM	11/04/2012	MCC1204STEH	30	600.00	600.00		Makegood in 00:09:00-00:46:05
15	THE INSIDER		10/30/2012-11/05/2012		MTWTF..		30	3	700.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			MTWTF..		2		700.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/31/2012	We	07:47:26 PM		MCC1204STEH	30	700.00			
11/02/2012	Fr	07:56:15 PM		MCC1204STEH	30	700.00			

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ATTN:Accounts Payable

Product Desc: (D) TREASURER - PENNSYLVANIA

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
11/05/2012-11/11/2012			MTWTF..		1		700.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	07:56:44 PM		MCC1204STEHL	30	700.00			
16	11:35P-12:37A - LETTERMAN		10/30/2012-11/05/2012		MTWTF..		30	5	575.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			MTWTF..		4		575.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	11:51:31 PM		MCC1204STEHL	30	575.00			
10/31/2012	We	12:29:43 AM		MCC1204STEHL	30	575.00			
11/01/2012	Th	12:11:20 AM		MCC1204STEHL	30	575.00			
11/02/2012	Fr	12:31:08 AM		MCC1204STEHL	30	575.00			
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
11/05/2012-11/11/2012			MTWTF..		1		575.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	11:57:44 PM		MCC1204STEHL	30	575.00			
17	CSI: MIAMI		11/03/2012-11/03/2012	S.		30	2	225.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012		S.		1		225.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa				30			225.00	Preempted
11/03/2012	Sa	01:58:44 AM	11/03/2012	MCC1204STEHL	30	225.00	225.00		Makegood in 01:01:32-01:59:19

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: THE MCCORD COMMITTEE(342254)
Treasurer - Noah Becker
24 N Bryn Mawr Ave # 266
Bryn Mawr, PA 19010-3304

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57127
Contract Dates: 10/30/2012-11/05/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-544475
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

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PAY BY 12/11/2012
Net 30 days

In Account With: THE CAMPAIGN GROUP, INC.(8131)
1600 Locust St
Philadelphia, PA 19103-6305
ATTN:Accounts Payable

Product Desc: (D) TREASURER - PENNSYLVANIA

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
18	ELEMENTARY	11/01/2012-11/01/2012	. . . T . . .	30	1	3,780.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. . . T . . .	1	3,780.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	10:48:47 PM		MCC1204STEH	30	3,780.00			
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals		41	36,685.00	5,502.75	31,182.25	4,950.00	4,950.00	0.00	

Billing Notes

ALL RATES ARE NON PRE-EMPTIBLE.
PAID FOR BY: THE MCCORD COMMITTEE
MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.
CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	36,685.00
Trade Value	0.00
Agency Commission	5,502.75
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	31,182.25

Warranty - We warrant the above broadcasts were made according to the official station log.